

change revolution



## LEADERS: DON'T LET THE INSIGNIFICANT DRAG YOU DOWN

PHIL COOKE

I once worked with a CEO that was obsessed with the most mundane details at his company. He led a team of more than 4,000, and yet he actually supervised the writing of the payroll checks. He studied the company's social media posts – not for their effectiveness – but he personally wanted to deal with any critics of the company. He wanted to be in low level meetings that in my opinion were a total waste of his time.

In his mind, he was focusing on important details. But in reality, because he was poor at delegating, he spent his days dealing with minutiae rather than pursuing a bigger vision.

Your job as a leader is to see the big picture, visualize the goal, and create a plan for getting there. If you spend your days doing what others on your team could be doing, the truth is, the company doesn't really need you.

Step up. Raise your sights. Delegate the day to day, so you can focus on the horizon. Today, organizations are looking for leaders with vision, not babysitters. 📌