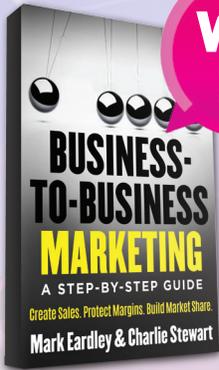


GIVEAWAYS



Win
1x

BUSINESS-TO-BUSINESS MARKETING BY M.EARDLY AND C.STEWART

SMS the keyword -
"Business" followed by
your name and address to
32697 to enter.*

The way businesses buy from one another has changed profoundly in recent years. Markets have evolved, disruptive technologies have sprung up and buyers' expectations have changed.

But despite this, the fundamentals of business-to-business marketing have remained constant: today's corporate decision-makers still need to know who you are, what you do and why you matter to them.

In *Business-to-Business Marketing*, Mark Eardley and Charlie Stewart review the basic rules of B2B marketing.

They offer guidance on how to:

- Motivate your markets to buy from you,
- How to differentiate yourself from your competitors and
- Explain which tactics to use to reach your customers with the right messages at the right time.

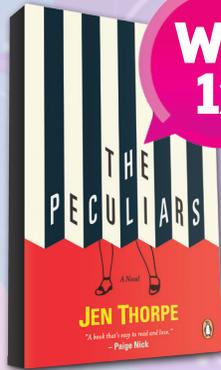
Their step-by-step guide will help your marketing effort deliver three critical results –

- Increased sales,
- Rising market share and
- Rock-solid margins

Written in straightforward, punchy language with simple, practical take outs at the end of each chapter, this is a must-have book for anyone involved – in any way at all – with attracting and retaining profitable customers.



Penguin
Random House
South Africa



Win
1x

THE PECILIARS BY JEN THORPE

SMS the keyword -
"Peculiars" followed
by your name and address to
32697 to enter.*

Phobias abound at the Centre for Improved Living, where Nazma goes for help. She's crazy about baking and desperately wants to become a pastry chef, but her fear of driving keeps her stuck working in a train-station kiosk, where she sells stale food to commuters while dreaming of butter croissants and fresh strudel.

The Centre is also a lifeline for Sam, who is scared to death of being robbed and spends his days in his pyjamas in front of his computer, his house alarm always armed.

Like the rest of the patients, Nazma and Sam want to face their fears, but will four weeks at the Centre be enough to change their lives? And will the two allow their budding romance to bloom without letting their phobias get in the way?

Meanwhile, the Centre risks losing its funding, a fear that Ruby, the Centre's eccentric director, must face while she tries to manage the patients' fears.

Set in a Cape Town as peculiar as its characters, *The Peculiars* is Jen Thorpe's heart-warming and humorous debut.



Penguin
Random House
South Africa



Win
1x

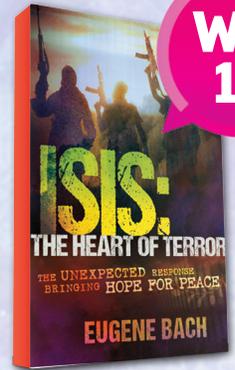
MY FIRST HANDS-ON BIBLE BY TYNDALE KIDS

SMS the keyword -
"Hands" followed by
your name and address to
32697 to enter.*

My First Hands-On Bible is the preschooler version of the popular *Hands-On Bible*, which has sold over a half million copies. Jesus taught with hands-on lessons and illustrations.

My First Hands-On Bible uses the same experience-based learning to communicate God's Word in an active, understandable way. *My First Hands-On Bible* is a fun and simple yet meaningful way to engage preschool, pre-K, and K children (ages 3-6) with the Bible while helping them build a solid faith foundation. Each lesson focuses on a specific Bible point through a variety of activities in order to reinforce and help young children remember the stories and lessons. Using common household items, you can help your children have a "hands-on" learning experience while engaging them in 85 key stories from the Bible.

My First Hands-On Bible doesn't just retell the Bible stories; it also includes actual Scripture from the easy-to-understand and easy-to-read Holy Bible, New Living Translation. In addition to the stories and activities, there are fun illustrations, prayers, and a special Jesus Connection feature.



Win
1x

ISIS: THE HEART OF TERROR BY EUGENE BACH

SMS the keyword -
"Heart" followed by
your name and address to
32697 to enter.*

The jihadist group ISIS (the Islamic State of Iraq and Syria) has been wreaking havoc in northern Iraq and Syria. But its reign of terror is not confined to the Middle East. Its 2014 beheadings of American journalist James Foley and Israeli-American journalist Steven Sotloff have shocked the world and instilled fear in the hearts of many Westerners.

ISIS is the most funded, technologically advanced, and powerful terrorist organization in history. Its members are extremely diverse, having been recruited from countries all over the globe, including Canada, Britain, and the U.S. Now that ISIS has the world's attention, what's next? Governments around the world have spent billions of dollars employing military strategies, and they are still convinced that ISIS is mainly a political problem that must have a political answer. But what if the solution isn't political or military?

What if the real solution is spiritual in nature? Missionaries from the underground church of China, represented by Brother Yun, "the Heavenly Man", are launching a spiritual offensive. They are not armed with a sentence of death but with a message of life, and ISIS jihadists are in their crosshairs. In *ISIS, The Heart of Terror*, you will learn about the organization Back to Jerusalem and its unique method of responding to ISIS by evangelizing Muslim militants. Learn how Chinese missionaries are fulfilling the Great Commission by sharing the gospel with some of the most unreachable people groups in the world, and discover how Christians everywhere can take part in a powerful evangelization of the Middle East.



Win 1x

SOPHIE STEPS UP
BY
NANCY RUE

SMS the keyword - **"Sophie"** followed by your name and address to **32697** to enter.*

Sophie LaCroix is a creative soul with a desire to become a great film director someday, and she definitely has a flair for drama! Her overactive imagination frequently lands her in trouble, but her faith and friends always save the day. This bindup includes two-books-in-one, *Sophie Under Pressure* & *Sophie Steps Up*.

Sophie Under Pressure: Sophie and her friends, the Corn Flakes, are building an elaborate space station in Fiona's backyard, but telescopes and zero gravity lose importance when her friends and fellow astronauts begin to fight.

Sophie Steps Up: The new Irish student is assigned to Corn Flakes' drama club, and Sophie wants to learn all about her culture. But how can they teach others about acceptance if the Corn Flakes have trouble themselves?



Win 1x

IMAGINE HEAVEN
BY
JOHN BURKE

SMS the keyword - **"Imagine"** followed by your name and address to **32697** to enter.*

All of us long to know what life after death will be like. Best-selling author John Burke is no exception. In *Imagine Heaven*, Burke compares over 100 gripping stories of near-death experiences (NDEs) to what Scripture says about our biggest questions of Heaven: Will I be myself? Will I see friends and loved ones? What will Heaven look like? What is God like? What will we do forever? What about children and pets?

For decades, Burke has been studying accounts of survivors brought back from near death who lived to tell of both heavenly and hellish experiences. While not every detail of individual NDEs correlate with Scripture, Burke shows how the common experiences shared by thousands of survivors, including doctors, college professors, bank presidents, people of all ages and cultures, and even blind people-point to the exhilarating picture of Heaven promised in the Bible.

This thrilling journey into the afterlife will make you feel like you've been there. It will forever change the way you view the life to come and the way you live your life today. You'll discover Heaven is even more amazing than you've ever imagined.



Win 1x

DEAR MARY
BY
SARAH JAKES

SMS the keyword - **"Mary"** followed by your name and address to **32697** to enter.*

Mary, the mother of Jesus, is a remarkable example of quiet, resilient faith and courage in the face of adversity. From the angel's first announcement of her pregnancy to the death and resurrection of her son, Mary was witness to our Lord and Savior in a unique and special way.

And as a mother herself, she speaks to the modern-day mom in a way few have explored before.

Writing in the form of letters, Sarah Jakes examines the life of Mary and through Mary, Jesus to better understand what a life of faith looks like. Maybe you struggle to trust God's will for your life. Perhaps you have fears and insecurities that keep you from realizing the joy God wants for you, or the thought of raising little ones overwhelms you. Through the example of Mary, discover the freedom that only true faith can bring.



Win 1x

RISEN
BY
ANGELA HUNT

SMS the keyword - **"Risen"** followed by your name and address to **32697** to enter.*

Epic in scope, yet deeply personal, this novelization offers a unique perspective on the story of the resurrection. Roman Tribune Clavius is assigned by Pilate to keep the radical followers of the recently executed Yeshua from stealing the body and inciting revolution. When the body goes missing despite his precautions, Clavius must hunt it down.

His investigation leads him from the halls of Herod Antipas to the Garden of Gethsemane and brings him in touch with believer and doubter alike. But as the body still remains missing, Clavius commits to a quest for the truth and answers that will not only shake his life but echo throughout all of history.

Giveaways courtesy of
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* **SMS cost R1.50 per entry. Competition opens on 1 June 2016 and closes 30 June 2016 and is open to SA Residents only.**

COMPETITION RULES:

There is no limit to the amount of entries by any person. Each SMS received is automatically put into the draw which will take place on the first Friday of the new calendar month. No single person may receive a free giveaway in three consecutive months. No employees of the River Corporation or its affiliates are eligible to receive any of the prizes through the SMS line. The prize winners will be published in myFaith Magazine and prizes will be posted free of charge. No correspondence will be entered into at all with any of the entrants concerning the awarding of prizes.